

Students will distinguish between fact, opinion and bias.

Format : Students will make a product, write an Advertisement, and present a persuasive T.V. Commercial about the imaginary product.

The *Product* needs to be made from a box, tin, can or any other container, and it needs a ‘catchy’ name, and detailed information. For example – Bob’s Beef Stew – Eat it and you will feel New!! Also, ingredients must be included.

The *Advertisement* will persuade us to use the product. Include why we need, want or could use it. Be persuasive!

The *1 minute T.V. Commercial* will give you a chance to ‘SELL’ the product to the class.

Students may work with a partner or individually.

Due Date :

Grading :

Product	/10
Advertisement	/10
T.V. Commercial	/10
TOTAL	/30

The more persuasive you are, the better grade you will receive!!

