



Make a Product – Writing Project

Have you ever wondered how people think up ideas for Products?
How did cereals get their name?
Who thought of the design on the box?

Well, now it is your chance to design and write about ***your very own*** Product.

The Writing project.

Part 1 : You need to decorate a box or jar with your own Product name.

Decide on what the product is and then think up a very exciting name!

On the jar/box label include:

1. Name of Product
 2. Ingredients (You can use your imagination!)
 3. Cost
 4. A Slogan! The tastiest Rock Cakes in all of Texas! etc.,
- Make sure your Product looks GOOD, so people will want to try it!

Part 2 : You will need to write an Advertisement persuading people to buy your product.

What will the product do?

What does it taste like? (if it is food)

What do other people say about your product? (Use your imagination)

Is it cheap?

YOU need to write and Illustrate an Advertisement PERSUADING people to buy the Product you made. (1 Page)

HAVE FUN!